

EVENT
SPONSORSHIP
OPPORTUNITIES



13TH ANNUAL
Women In Distress
Starfish Luncheon

JOURNEY TO EMPOWERMENT

MAY 9, 2019 ~ SIGNATURE GRAND ~ DAVIE, FL

PREMIER SPONSOR

Lorraine Thomas

PRESENTING SPONSORS



WOMEN IN DISTRESS
OF BROWARD COUNTY, INC.
JIM & JAN MORAN FAMILY CENTER

Join us as we continue to fulfill our mission: to stop domestic violence abuse for everyone through intervention, education and advocacy

Just like the journey of domestic violence abuse survivors, Women In Distress of Broward County, Inc. (WID) has grown up from its beginnings. With the support of sponsors and donors like you, our journey has been one of opportunity and expansion.

In addition to being an emergency shelter, WID has expanded its services to include such programs as economic empowerment services, community and youth educational programming, professional trainings on domestic violence, and other critical services. Our life-saving programs help domestic violence abuse survivors overcome financial, educational, and other barriers to achieve independence.

Women In Distress is the only nationally accredited, state certified, full service domestic violence center serving Broward County and South Florida.

Thanks to generous donors like you, last year WID provided life-saving services such as these free of charge:

3,051 } Women, children and men were served through emergency shelter and critical wrap around services

19,068 } Youth and community members attended educational programming with the purpose to reduce and eliminate violence in our community

21,571 } Counseling and therapeutic hours were provided to survivors and their children to heal emotional scars and help rebuild lives

26,825 } 24-hour Crisis Hotline calls were answered

33,330 } Nights of safe emergency shelter including food, clothing and counseling were provided; more than half of the survivors in emergency shelter were children.

The Starfish Story



Adopted from "The Star Thrower"

By Loren Easley

A young girl and her grandmother were walking down the beach.

It was a beautiful afternoon and the tide had pulled back leaving hundreds of starfish stranded on the sand.

The girl began picking up starfish and throwing them back into the sea.

Her grandmother said, "Why do you run about?"

There are hundreds of starfish and you can't possibly save them all."

Her granddaughter stopped, looked carefully at the starfish in her hand and,

as she threw it back into the water, said,

"Maybe not, Grandma, but

I can make a *difference* for this one."

Women In Distress
Making a Difference,
One Starfish at a Time

For more information on sponsorship opportunities, please contact
Cindy Bibliowicz, Director of Marketing & Development
cbibliowicz@WomenInDistress.org or 954-760-9800 ext. 1236



WOMEN IN DISTRESS
OF BROWARD COUNTY, INC.
JIM & JAN MORAN FAMILY CENTER

EVENT DETAILS

13TH ANNUAL Women In Distress Starfish Luncheon



JOURNEY TO EMPOWERMENT

Time & Place

May 9, 2019

Signature Grand, 6900 W. State Road 84, Davie, FL 33317

Silent Auction at 11am, Luncheon & Program at 12pm

2019 Starfish Honorees

Broward College

Gregory Adam Haile, President

Memorial Healthcare System

Aurelio Fernandez III, CEO and President

Special Starfish Award

to a Domestic Violence Survivor who will receive the Marti Huizenga Endowment for Educational Advancement Scholarship

Attendees

More than 500 business and community leaders

Our Audience

11,000+ Email / E-newsletter subscribers

4,000+ Website views per month

3,900+ Facebook followers

1,600+ Twitter followers



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WOMEN IN DISTRESS
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JIM & JAN MORAN FAMILY CENTER

PRESENTING
SPONSORS
\$15,000

13TH ANNUAL
Women In Distress
Starfish Luncheon



JOURNEY TO EMPOWERMENT

JOIN THESE PROMINENT
SOUTH FLORIDA
CORPORATE SPONSORS

~ One opportunity still available ~



MAKING A DIFFERENCE:

This sponsorship can provide safe shelter, helping families reach self-sufficiency.

PRINT, EMAIL & WEBSITE RECOGNITION

- Exclusive naming recognition with the co-presenters
- Logo on all event marketing materials including 1,000 printed invitations
- Logo on all emails including monthly e-newsletter and e-invitations
- E-journal: Full page, full color virtual ad
- Announcement of sponsorship on homepage of WID website
- Logo prominently displayed on the luncheon event page of WID website

MARKETING & MEDIA RECOGNITION

- Name listing as Presenting Sponsor in event title in all event press releases
- Opportunity to be present at media photo shoots
- Option to place marketing materials at each table setting
- Post on WID Facebook page and on Twitter announcing sponsorship
- Video of representative from your organization stating why you support WID; placed on website, social media, e-newsletter and e-blasts

RESERVATIONS & ON-SITE RECOGNITION

- Two VIP tables of 10 with premium seating and Table Sponsor signage
- Emcee introduction and recognition with presentation of a special keepsake
- Logo recognition as Presenting Sponsor on welcome sign at registration and event on-screen program
- Stage presence of a representative to help give awards to honorees and in honoree photos

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WOMEN IN DISTRESS
OF BROWARD COUNTY, INC.
JIM & JAN MORAN FAMILY CENTER

CONTRIBUTING
SPONSOR
\$10,000

13TH ANNUAL
Women In Distress
Starfish Luncheon



JOURNEY TO EMPOWERMENT

MAKING A DIFFERENCE:

This sponsorship can provide counseling sessions for children, breaking the cycle of abuse for the next generation.

PRINT, EMAIL & WEBSITE RECOGNITION

- Logo on all event marketing materials including 1,000 printed invitations
- Logo on all emails including monthly e-newsletter and e-invitations
- E-journal: Full page, full color virtual ad
- Logo on the luncheon event page of WID website

MARKETING & MEDIA RECOGNITION

- Name listing in all event press releases
- Post on WID Facebook page and on Twitter announcing sponsorship

RESERVATIONS & ON-SITE RECOGNITION

- Two VIP tables of 10 with premium seating and Table Sponsor signage
- Emcee introduction and recognition
- Logo recognition on welcome sign at registration and event on-screen program



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WOMEN IN DISTRESS
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JIM & JAN MORAN FAMILY CENTER

SUPPORTING
SPONSOR
\$5,000

13TH ANNUAL Women In Distress Starfish Luncheon



JOURNEY TO EMPOWERMENT

MAKING A DIFFERENCE:

This sponsorship can provide economic empowerment services such as financial stability, coaching and assistance, removing the largest barrier to survivors living safe, independent lives.

MARKETING, PRINT, EMAIL AND WEBSITE RECOGNITION

- Logo on all event marketing materials including 1,000 printed invitations
- Logo on all e-invitations
- E-journal: Full color logo on sponsor page
- Logo on the luncheon event page of WID website
- Name listing in all event press releases

RESERVATIONS & ON-SITE RECOGNITION

- One VIP table of 10 with premium seating and Table Sponsor signage
- Emcee introduction and recognition
- Logo recognition on welcome sign at registration and event on-screen program



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WOMEN IN DISTRESS
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JIM & JAN MORAN FAMILY CENTER

FRIEND SPONSOR TABLE SPONSOR

13TH ANNUAL Women In Distress Starfish Luncheon



JOURNEY TO EMPOWERMENT

Friend Sponsor \$3,500

MAKING A DIFFERENCE:

This sponsorship can help with legal services to keep survivors and their children safe.

Table Sponsor \$2,500

MAKING A DIFFERENCE:

This sponsorship can help support a lifeline for survivors through our 24-Hour Crisis Hotline.

PRINT, EMAIL & WEBSITE RECOGNITION

- Logo on all event marketing materials including 1,000 printed invitations
- Logo on all e-invitations
- E-journal: Full color logo on sponsor page
- Logo on the luncheon event page of WID website

RESERVATIONS & ON-SITE RECOGNITION

- One table of 10 with Table Sponsor signage
- Logo recognition on welcome sign at registration and event on-screen program

PRINT, EMAIL & WEBSITE RECOGNITION

- Name listing on the luncheon event page of WID website
- E-journal: Name listing as Table Sponsor on sponsor page

MARKETING & MEDIA RECOGNITION

- One table of 10 with Table Sponsor signage
- Name listing on welcome sign at registration and event on-screen program

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MAKE A
DIFFERENCE

13TH ANNUAL
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JOURNEY TO EMPOWERMENT

Donate to the Silent Auction

We are looking for donations of vacation packages, airfare, luxury items, unique experiences, fine dining gift cards, and other items valued above \$100.

Purchase an E-Journal Ad for \$500

- Viewed by over 500 business and community leaders
- Full color ad to be included in the scrolling on-screen presentation during the event
- Social media recognition to over 5,000 followers

For more information on the silent auction and e-journal, please contact
mholejnik@WomenInDistress.org

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THANK YOU TO OUR SPONSORS

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JOURNEY TO EMPOWERMENT

PREMIER SPONSOR

Lorraine Thomas

PRESENTING SPONSORS



CONTRIBUTING SPONSORS



{The Thomas Family Foundation}



SUPPORTING SPONSORS



FRIEND SPONSORS



RADIO MEDIA SPONSOR



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