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**BOCA RATON COMMUNITY LEADERS WELCOME
WOMEN IN DISTRESS INITIATIVE TO THE NEIGHBORHOOD:**

More than \$6,000 was raised and 250+ meals pledged at
Luncheon Hosted by Steve Pomeranz, CFP and Host of On The Money! Radio And The Bridge Hotel

Boca Raton, FL (July 8, 2010) — More than 75 Boca Raton business leaders and community advocates recently united to learn more about Women In Distress of Broward County, Inc. (WID), a nationally accredited, state-certified, full service domestic violence center, and their expansion to a new Jim and Jan Moran Family Center in nearby Deerfield Beach. Attendees spontaneously stepped forward and pledged their support throughout the luncheon held at Carmen's At The Top of Bridge Hotel that was co-hosted by WID Boca Raton Captain Steve Pomeranz, host of WXEL radio's "On the Money", and President of Steve L. Pomeranz Financial Management and The Bridge Hotel General Manager Greg Kaylor .

Knowing of WID's expansion plans and a \$5 million dollar Project SAFE Place Capital Campaign, WID Trustee Steve Pomeranz stepped up to lead outreach efforts to engage his local Boca Raton community. When complete, WID's new Jim and Jan Moran Family Center, serving families from all backgrounds and economic levels, will allow the agency to better meet the demand for services across South Florida and increase the number of emergency shelter beds from the current 62 to 100 initially, with additional capacity for up to 132 beds.

"Those caught in powerless situations from domestic abuse, need to feel empowered to break this tragic cycle and live healthfully and safely," noted Steve Pomeranz in his opening remarks. "Women in Distress does a stellar job and it is my goal to lead an initiative for increased awareness, engagement and support of this vital organization in Boca Raton. I was glad to have The Bridge Hotel join me in this effort."

Sara Jane and Ira Drescher of Delray Beach courageously shared the tragic story of the murder of their daughter, Donnah. The couple stays committed to helping women in abusive situations get back on their feet through personal fundraising efforts. They've helped 83 families so far at Women In Distress.

After the Dreschers speech and the announcement of WID's 100 Men Initiative, an effort to unite 100 men in raising \$100,000, attendees were spontaneous moved to announce their personal commitment to providing families affected by domestic violence a safer place to rest. Response resulted in \$7,000, raised that day toward the 100 MEN Initiative and the Project SAFE Place Capital Campaign in addition to more than 250 meals pledged for those living at the shelter during the month of July by Boston Market CEO Lane Cardwell.

Among the donors were philanthropist Rosemary Krieger, who offered \$1,000 as a birthday present to her husband Ben, and family law attorneys Jason Brodie and Joshua Friedman, who said their firm would join the 100 Men Initiative with a donation of \$1,000 and help host fundraising luncheons for colleagues and friends. Kaylor said he would treat anyone who joined the 100 MEN Initiative to dinner-for-two at Carmen's At The Top Of The Bridge Hotel.

Donations this year to the Project SAFE Place Capital Campaign and the 100 MEN Initiative will be eligible for the Moran Challenge Grant – for every three dollars donated, an additional dollar will be given personally by Jan Moran, up to \$500,000.

To date, almost \$2 million has been raised toward WID's \$5 million goal.

For more information about Women In Distress, the Project SAFE Place Capital Campaign, or the 100 MEN Initiative, contact WID Associate Director of Development, Lauren Frank at 954-332-4753 or lfrank@womenindistress.org.

About Women in Distress

Women In Distress is the only nationally accredited, state-certified, full service domestic violence center serving Broward County. Their mission is to provide victims of domestic violence with safe shelter, crisis intervention and resources, and to educate the community in order to Stop Abuse For Everyone (SAFE) through Intervention, Education and Advocacy. For more information on Women In Distress of Broward County, Inc. or to make a donation, please visit our web site: www.womenindistress.org.